



**Generation  
Next**

**east midlands  
chamber**

Derbyshire | Leicestershire | Nottinghamshire

**Become a  
*Generation Next*  
Partner**

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# Who are we?

Generation Next is a membership network for young business owners and employees aged between 18 and 35, facilitated by East Midlands Chamber.

We are passionate about building futures by connecting like-minded professionals and helping them thrive through our programme of monthly events and on-hand support.

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By becoming a Generation Next Partner, you will be aligning your organisation with our vision and values, and help shape the support and skills of young professionals across the East Midlands.

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There are plenty of opportunities to get involved in what we offer. From hosting your own event, joining our panel discussions, judging our awards or publishing content via our website, each step of the way you'll be helping develop our region's talent and future leaders.



# So what are the benefits of partnering with Generation Next?

## Brand Exposure

Minimum of one feature, concerning Generation Next, in East Midlands Chamber's Business Network magazine

Opportunity to provide information blogs for the Generation Next webpage

Feature on the Generation Next webpage with a dedicated bio

Receive coverage via the Generation Next social media channels, with the opportunity to be reshared on East Midlands Chamber's network where appropriate

Opportunity to feature your news stories on the Generation Next webpage

Your logo on the Generation Next weekly email newsletter

You will be invited to major events hosted by East Midlands Chamber where appropriate to raise your profile

## Awards

Awards launch feature coverage in the Business Network magazine

Each partner will be allocated a Generation Next award including 10 tickets to the informal awards ceremony, which will take place on 16 July 2022

The opportunity to shortlist applications and interview entrants with the support of the Generation Next board members and East Midlands Chamber

Present an award to the winner at the Generation Next Awards 2022

You will be invited to major events hosted by East Midlands Chamber where appropriate to raise your profile

Regular social media activity via the Generation Next social media channels, including dedicated "sponsor posts"

Bespoke award graphics featuring your company logo

Photograph of sponsors and winners will be taken at the event

Company logo and website link to feature on the Generation Next Awards page

Sponsors and winners will feature in Business Network magazine post-event

## Event Exposure

## Membership

Receive five Generation Next memberships for the year to the value of £750

You will be invited to host one Generation Next event

And have the opportunity to advertise your events to all the Generation Next members through email newsletters and the Generation Next partners events webpage (launching in 2022)

Partners to be invited to a thank-you lunch hosted by East Midlands Chamber

## Other Opportunities

To become a mentor

To provide discounted services to Generation Next members

Support members with video content/learning material including top tips

Bring your organisation's promotional material to selected events

# Cost

£3,500 + VAT

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If you would like to discuss opportunities further and get involved with Generation Next, please contact Kate Nemeth at [gennext@emc-dnl.co.uk](mailto:gennext@emc-dnl.co.uk).

